

Youth Press Team Guide

Introduction to the Youth Press Team

Now in its 11th year, The Discovering Sustainability Youth Conference is an annual student showcase where students in grades K - 12 from across the city come together to present and share the work they have been doing in their greenhouse classrooms. They share their success with fellow Farmer Scientists and teachers from the NY Sun Works network of partner schools. In addition, experts and innovators in fields related to sustainability, hydroponics and urban agriculture are invited to give keynote presentations at the conference.

NY Sun Works staff need your help covering the event. This is where the Youth Press Team comes in! We depend on the Youth Press Team to help spread the word about the event and highlight and share the important and exciting work of Farmer Scientists from across New York City.

What is expected of the Youth Press Team?

Before the Youth Conference:

- Youth Press Team members may be required to meet as a small group with a NY Sun Works facilitator before the conference to go over strategies and tips.

During the Youth Conference:

- It is the job of the Press Team to capture great quotes from these conference attendees for post-conference publications. You will need to be an active listener taking notes and recording details from the presentations that can make your articles more interesting and informative.

After the Conference:

- The youth press team will draft a series of articles describing conference highlights and key take-aways from the presentations. Each Youth Press Team member is expected to contribute a 2-3 paragraph response. These articles are a way to let reporters know how great the event was and why they should write about it in their newspapers, magazines or websites. Your article should reflect your voice! The Youth Press Team will work with a NY Sun Works facilitator to draft and edit their articles which will be published in UrbanAg magazine and/or the NY Sun Works social media channels.
- **Youth Conference Assignment details:**
 - Example topics: (Choose one below or your own topic):
 - Trends between youth conference topics and sustainability
 - Any design challenges related to hydroponics
 - Conference summary and highlight
 - One experiment/topic that you learned about and why it is important
 - Youth conference guest speakers
 - Requirements:
 - Student name and article title
 - 2-3 paragraphs in length
 - Quotes from students and/or presenters
 - Your own reflections and takeaways from the event



How to qualify for the Youth Press Team?

Teachers should submit one student recommendation for the Youth Press Team through the [Youth Conference Registration Form](#) when they submit their other materials. Only six students in total will be selected so make sure that the student recommended is very interested in joining. Thank you! If you have any questions please contact Becky at becky@nysunworks.org.

Thank you!

Best wishes,

The NYSW Education Team